



CAGE CODE: 49L81 | UEI: L4L6A4TFAK25 | DUNS Number: 173165569

ABOUT US

ROI Marketing Company has expanded from an advertising specialized distributor to a full-service corporate solution supplier in the industry since 2004. Our primary capabilities are around marketing and safety. We solve these issues by strategically aligning six service zones (SZ): clothing, printing, promotional items, graphic services, personal protective equipment (PPE), and PPE Technology and Sterilization solutions. Our experience has shown that when numerous zones intersect, a synergy is created that would not have been possible without cross-zone involvement. Because of this overlap, the moniker ROI Marketing & Safety was born.

OUR PRODUCT AND SERVICES



Apparel

Allow ROI to be your apparel partner for any occasion. Whether it be in the office with our extensive corporate line or a casual company outing, ROI has the latest styles in wearables and embellishment methods to make your team stand out.



Graphic Services

From sketches to vector, to proofs, to print... Our objective is to capture your idea and push the limits of your imagination. Our design team asks the right questions to bring out the best expression of your brand.



Health and Safety Products

Providing a safety and health environment for your safety and patrons is essential in today's Post Covid World. Knowing you are causing the best disinfectants and sanitizers in the market is peace of mind. Allow ROI to your facility



Printing

As long as ink can be applied, ROI will find a way to do it.



Promotional Products

Since 2004 ROI has been providing top quality promotional products to individuals, companies, non-profits and educational institutions

Past Performance

- August 2022- Indiana University Health Branded apparel
- July 2022 - UT National Guard - Promotional items
- January 2022- Office 360 - KN95 and iHealth -

Differentiators

- We offer Taa and Berry Compliant Products
- We are a One- Stop Shop for Marketing and Health and Safety needs.
- We offer an efficient and scalable process for sourcing, pricing and delivery.

NAICS Code

323113 315210 315990 339112
339113 423450 423840 424690
446199 541430 541613 541870
541890 561910 561990 325413

PSC Code

8415 9905 7510 Q702
6840 R701 6350 6515
6550 5680

Capability Statement



Company Snapshot

Business Name: ROI Marketing and Safety
Business Address: 5740 Decatur Blvd. Indianapolis, IN 46241
Cage Code: 49L81
UEI: L4L6A4TFAK25
DUNS #: 173165569

Point Of Contacts: Adell Means
Phone Number: +1 317-644-0797
Email: adell@roippe.com
Websites: <https://www.roimarketingcompany.com/>
<https://www.roippe.com/>



Certifications

